

## **IMRO**

### **Application for Registration Under Section 175 of Copyright and Related Rights Act 2000**

#### **S175(7)(e) & (f) Licensing Schemes Managed by Irish Music Rights Organisation:**

##### **6. Cable Retransmission**

- (i)** Licensing Scheme for the Cable Retransmission of UK Public Service Channels in the Republic of Ireland
- (ii)** Licensing Scheme for Cable retransmission within the Territory of a broadcast or Cable Programme Originating outside the Territory



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## Licensing Scheme for the Cable Retransmission of UK Public Service Channels in the Republic of Ireland

IMRO licenses the use of copyright music in relation to the cable retransmission of the following TV and radio channels ("the Broadcasters" and each "the Broadcaster") in the Republic of Ireland:

### BBC

BBC1  
BBC2  
BBC4,  
BBC News 24  
CBBC  
Cbeebies  
BBC Radio Ulster  
BBC Radio 1  
BBC Radio 2  
BBC Radio 3  
BBC Radio 4  
BBC Radio 4 Extra  
BBC Radio 5 Live  
BBC Radio 5 Live Extra  
BBC Radio 6 Music  
BBC Radio World Service

### ITV

ITV3  
ITV4

**Tariff:** 10.24% of the per subscriber amount charged by the relevant Broadcaster and the other copyright collection societies to the relevant cable operator.

**Irish Music Rights Organisation Limited. Registered in Ireland Number 133321**

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## Licensing Scheme for cable retransmission within the Territory of a Broadcast or Cable Programme originating outside the Territory.

*(Effective from from the 1st of July, 2021 to the 30th of June, 2022)  
(Euro amounts in Appendix A being amended annually in accordance with Paragraph 8)*

### 1. Scope of Scheme

Subject to the exclusions set out in paragraph 2 below, this Scheme applies to the inclusion of Licensed Works in a Programme Service initially transmitted from another Member State of the European Economic Area and/or the United Kingdom and primarily intended for Broadcast outside the Territory, which is received and immediately retransmitted, without alteration as to the programme content of the Programme Service, by way of a Cable programme service (including retransmission via IPTV) within the Territory by a Cable Operator.

### 2. Exclusions

This Scheme does not apply to Cable retransmissions in the Territory of Broadcasts or Cable Programmes transmitted or sent by or under the branding of BBC and ITV, each of which are the subject of a separate scheme entered into between the Cable Operators and the consortium of rights owners (including IMRO) regarding such retransmissions.

In addition, this Scheme does not apply to:

the delivery of Programme Services over the internet to those members of the public who are not subscribers to a Cable programme service;

nor to the delivery of Programme Services to mobile devices of cable subscribers if the Cable Operator makes a separate and specifically identifiable charge for such delivery.

### 3. Definitions

For the purposes of this Scheme:

**"Act"** means the Copyright & Related Rights Act 2000 and any amendment, addition or successor thereto;

**"Broadcast"** shall have the meaning given to it in the Act.

**"Cable Operator"** means a person authorised to operate a Cable programme service (including the provision of such a service via IPTV) in the Territory.

**"Cable Programme", "Cable programme service" and "Cable retransmission" and "Cable retransmission right"** shall have the meaning given to them in the Act.

**"First Licence Period"** means the period between the date of commencement of a Licence Agreement entered by a Licensee and the following 30<sup>th</sup> June.



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## Licensing Scheme for cable retransmission within the Territory of a Broadcast or Cable Programme originating outside the Territory.

*(Effective from 1 July 2023 to 30 June 2028)*

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- the delivery of Programme Services over the internet to those members of the public who are not subscribers to a Cable programme service;
- nor to the delivery of Programme Services to mobile devices of cable subscribers if the Cable Operator charges separately for such delivery.

### 3. Definitions

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**“Broadcast”** shall have the meaning given to it in the Act.

**“Cable Operator”** means a person authorised to operate a Cable programme service (including the provision of such a service via IPTV) in the Territory.

**“Cable Programme”, “Cable programme service” and “Cable retransmission” and “Cable retransmission right”** shall have the meaning given to them in the Act.

**“CPI” or “Consumer Price Index”** means the consumer price index published by the Central Statistics Office of Ireland from time to time, or any successor of the Central Statistics Office of Ireland;



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**“First Licence Period”** means the period between the date of commencement of a Licence Agreement entered by a Licensee and the following 30<sup>th</sup> June.

**“IMRO”** means Irish Music Rights Organisation Ltd.

**“IPTV”** means internet protocol television, a form of television service whereby audio visual content is retransmitted by a Cable Operator’s system, using internet networking or wireless or mobile protocols via a closed service, to authorised subscribers to the Cable programme service within the Territory. For the avoidance of doubt, this definition includes where an authorised subscriber to such a service is permitted to access such content via mobile reception devices but only where no additional subscription fee is charged by the Cable Operator for such mobile reception device access. For the further avoidance of doubt, IPTV does not include so-called “open” internet delivery of audio visual content, whereby such content is distributed by means of the publicly available internet to non-subscribers to a Cable programme service

**“Licence Agreement”** means an agreement between IMRO and a Licensee setting out the terms and conditions of the licence granted under this Scheme.

**“Licence Fee(s)”** means the amounts payable to IMRO under the Licence Agreement;

**“Licence Year”** means the period commencing 1st July in any relevant year and ending on the following 30<sup>th</sup> June.

**“Licensed Works”** means all copyright Musical Works in respect of which IMRO manages the Cable retransmission right pursuant to Section 174 of the Act, as amended;

**“Licensee”** means any person or undertaking to whom IMRO grants a licence under this Scheme.

**“Musical Work”** means any work consisting of music and any lyrics or words written to be used with the music (if applicable). It includes any part of such a work.

**‘Programme Service’** means an individual television channel which is initially broadcast or transmitted from another Member State of the European Economic Area and which is received and immediately retransmitted without alteration as to the programme content of the Programme Service by way of a Cable programme service within the Territory by a Cable Operator.

**“Territory”** means the Republic of Ireland.

#### **4. Licence**

Any Person or undertaking who retransmits a Programme Service on a Cable programme service in the Territory which includes any Licensed Work, must obtain a licence under this Scheme and is required to sign a Licence Agreement. This Scheme must be read in conjunction with the Licence Agreement and in the event of any conflict or inconsistency between this Scheme and the Licence Agreement, the Licence Agreement shall take precedence. For the avoidance of doubt, pursuant to the terms of the Licence Agreement, while it is the relevant Cable Operator(s) who is/are making use in the Territory of the Licensed Works which are included in a Programme Service, it may be the responsibility of the person or undertaking who initially transmits such a Programme Service to obtain a licence under this Scheme.



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**5. Licensing Scheme Term**

Effective from 1 July 2023 to 30 June 2028.

**6. Licence Fee Calculation**

**6.1** The annual Licence Fee payable by a Licensee under this Licensing Scheme shall be calculated for each Programme Service for which the Licensee requires a licence under this Scheme and for each Licence Year in accordance with the fees outlined in Appendix A of this Scheme and Paragraph 8.

**6.2** If a Licensee's number of Programme Services, excluding time-shift and simulcast HD channels, falls within one of the below ranges of Programme Services, the relevant discount pertaining to that range will apply to the Licence Fee due as follows:

**6.2.1** If a Licensee's number of Programme Services is between 1 and 10 then the Licence Fee calculated under Paragraph 6.1 for each Programme Service shall not be altered.

**6.2.2** If a Licensee's number of Programme Services is between 11 and 20 then the Licence Fee calculated under Paragraph 6.1 for each Programme Service shall be reduced by 2.5%.

**6.2.3** If a Licensee's number of Programme Services is between 21 and 30 then the Licence Fee calculated under Paragraph 6.1 for each Programme Service shall be reduced by 5.0%.

**6.2.4** If a Licensee's number of Programme Services exceeds 30 then the Licence Fee calculated under Paragraph 6.1 for each Programme Service shall be reduced by 7.5%.

**6.3** Invoices shall be payable within 30 days of invoice date, will be issued on either a monthly, quarterly or yearly basis as agreed between IMRO and the Licensee.

**7. Provisional Licence Fee and Annual Review**

**7.1** On the issuing of a licence to a new Licensee, the provisional Licence Fee for the First Licence Period shall be calculated in accordance with Paragraph 6.1 and 6.2 on the basis of an estimate by the new Licensee of the number of subscribers to a Cable programme service in the Territory that will have the ability to receive the retransmitted Programme Service(s) in that First Licence Period.

**7.2** A Licensee shall, in accordance with the provisions within the Licence Agreement and within 60 days of the end of a Licence Year, review with IMRO for each Programme Service:

- The cable subscriber range into which the Cable programme service fell within the Licence Year just ended or within the First Licence Period
- Details of any additional Programme Services retransmitted by way of a Cable programme service in the Territory in the Licence Year just ended or within the First Licence Period



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- Details of any Programme Services that ceased retransmission by way of a Cable programme service in the Territory in the Licence Year just ended or the First Licence Period, and
- Details of any changes to Programme Service genre.

**7.3** Using this information the Licence Fees payable for the previous Licence Year for each Programme Service shall be finalised and any unpaid License Fees invoiced or any overpaid Licence Fees credited.

**7.4** The review information obtained and referred to in Paragraph 7.2 shall be used to determine the basis of the on account Licence Fees payable for the current Licence Year. Such Licence Fees will be calculated and finalised in accordance with Paragraphs 6.1 and 6.2 and adjusted in accordance with Paragraph 8.

**7.5** IMRO may, at its own expense, audit the subscriber numbers provided by the Licensee in accordance with the terms of the relevant Licence Agreement with the Licensee.

**8. Adjustment to Rates in Appendix A**

**8.1** The Euro amounts in Appendix A shall be subject to the following adjustments:

<b>Year</b>	<b>Licence Period</b>	<b>Licence Fee Calculation</b>
<b>Year 1</b>	1 July 2023 – 30 June 2024	A 10% reduction on the previous year's tariff, with the relevant Licence Fee, as set out at Appendix A
<b>Year 2</b>	1 July 2024 – 30 June 2025	Year 1 Licence Fee (ie, no change)
<b>Year 3</b>	1 July 2025 – 30 June 2026	Year 2 Licence Fee as subject to the CPI Adjustment and the Consumption Adjustment
<b>Year 4</b>	1 July 2026 – 30 June 2027	Year 3 Licence Fee as subject to the CPI Adjustment and the Consumption Adjustment
<b>Year 5</b>	1 July 2027 – 30 June 2028	Year 4 Licence Fee as subject to the CPI Adjustment and the Consumption Adjustment

**8.2** In Years 3, 4 and 5, the Licence Fee is equal to the sum of the following two components:

- 50% of the Licence Fee for the previous Licence Period, subject to an increase or decrease by reference to the applicable percentage change in the CPI over the prior Licence Period, capped at a maximum increase or decrease of 5% (the "**CPI Adjustment**"); plus





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- 50% of the Licence Fee for the previous Licence Period, subject to an increase or decrease by reference to the applicable percentage change in consumption over the prior Licence Period, measured by reference to the ‘Digital Cable individuals, average minutes live’ index published by TAM Ireland, during the previous Licence Period, capped at a maximum increase or decrease of 5% (the “**Consumption Adjustment**”).

The following represents a worked example for illustrative purposes only, and which is not binding or intended to contradict the descriptions above:

Year 3	Prior Licence Fee	CPI Adjustment	Consumption Adjustment	Licence Fee Payable
	€1,000	+2%	-5%	
	€1,000	€510	€475	€985

- 8.3** Every Licensee shall, in addition to the Licence Fees under this Scheme, also pay VAT on all licence fees to the extent such VAT is set out in an invoice received from IMRO in accordance with the Licence Agreement. If the Licensee is not liable to be charged VAT, the Licensee shall provide to IMRO, for its sole consideration or otherwise, due evidence to support this claim.

**10 Programme Service Genre Definitions & Determination**

**10.1 Programme Service Genre Definitions**

“**Sports & News**” means Programme Services whose overwhelming majority of programming is generally recognised as being sport and/or news related.

“**Niche/Specialist**”, means Programme Services with a clearly defined central theme running through the majority of their programming, this theme being generally recognised as having a limited audience when compared to general entertainment, movie or children’s channels, such central themes to include without limitation, adult, the arts, food, factual documentary, game shows/gaming, health, history, home, lifestyle, music, natural history, religion, science, shopping, travel, weather and foreign language Programme Services aimed at specific ethnic groups,. In the event of any uncertainty as to whether a Programme Service meets the foregoing criteria for a Niche/Specialist Programme Service, and particularly where a Programme Service has more than one clearly defined central theme running through its programming, the positioning of the Programme Service within cable operators (or their satellite competitors in the Territory) electronic programme/channel number guides shall be the main factor to be considered by both parties in determining if a Programme Service falls within this definition. For the avoidance of doubt, comedy, children’s and movie Programme Services shall not be considered Niche/Specialist.

“**Children’s**” means Programme Services commonly referred to as such and/or the majority of whose schedules shall consist of children’s programming which have an audience profile of which over 50% are under 18 and which for the avoidance of doubt exclude music Programme Services.





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For the avoidance of doubt all other Programme Services shall be considered General Entertainment/Movies as appropriate.

- 10.2** In the event of any disagreement, IMRO shall make its determination as to the genre classification of a Programme Service. Such determination shall be without prejudice to any rights of the Licensee under the Act.



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Appendix A - Licensing Scheme for Cable Retransmission within the Republic of Ireland of a Broadcast or Cable Programme originating outside the Republic of Ireland.

Effective from 01-Jul-24 to 30-Jun-25

Programme Services not measured by Nielsen & Nielsen measured channels with an average 2015 market share of  $\leq 0.25\%^*$  - Licence Fee per Programme Service

Programme Service Genre	News/Sport Channels	Niche/Specialist Channels	Childrens Channels	General Entertainment & Movie Channels
<b>Cable Subscriber Numbers with access to Programme Service in Republic of Ireland</b>	€	€	€	€
$\leq 100,000$ subscribers	447	894	1,761	2,516
$> 100,000$ subscribers $\leq 200,000$ subscribers	895	1,789	3,522	5,031
$> 200,000$ subscribers $\leq 300,000$ subscribers	1,342	2,684	7,044	10,063
$> 300,000$ subscribers $\leq 400,000$ subscribers	1,789	3,578	10,566	15,094
$> 400,000$ subscribers $\leq 500,000$ subscribers	2,237	4,226	14,088	20,037
$> 500,000$ subscribers $\leq 600,000$ subscribers	2,684	5,367	17,610	25,157



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Programme Services measured by Nielsen for 2015 with a market share >0.25% * - Licence Fee per Programme Service												
Average Nielsen Market Share 2015	> 0.25% <= 0.50%	> 0.50% <= 0.75%	> 0.75% <= 1.00%	> 1.00% <= 1.25%	> 1.25% <= 1.50%	> 1.50% <= 1.75%	> 1.75% <= 2.00%	> 2.00% <= 2.25%	> 2.25% <= 2.50%	> 2.50% <= 2.75%	> 2.75% <= 3.00%	> 3.00% <= 3.25%
<b>Cable Subscriber Numbers with access to Programme Service in Republic of Ireland</b>	€	€	€	€	€	€	€	€	€	€	€	€
<= 100,000 subscribers	8,385	12,299	16,215	22,361	28,506	34,655	40,804	49,190	57,576	65,961	74,347	84,969
> 100,000 subscribers <= 200,000 subscribers	11,740	19,007	26,276	35,779	45,283	54,787	64,291	76,030	87,770	99,510	111,250	125,226
> 200,000 subscribers <= 300,000 subscribers	15,040	25,716	36,338	49,196	62,054	74,912	87,770	102,865	117,959	133,052	148,147	165,478
> 300,000 subscribers <= 400,000 subscribers	18,448	32,424	46,400	62,613	78,826	95,037	111,250	129,698	148,147	166,595	185,044	205,728
> 400,000 subscribers <= 500,000 subscribers	21,803	39,133	56,463	76,030	95,597	115,163	134,730	156,533	178,335	200,138	221,941	245,980
> 500,000 subscribers <= 600,000 subscribers	25,157	45,842	66,526	89,447	112,368	135,289	158,210	183,367	208,524	233,681	258,838	286,231

\* Subject to the following:

NOTE 1 Nielsen 2015: Source - Nielsen Monthly Share of Viewing Multi Channel Share - Consolidated All Day Individual Share January 2015 to December 2015 - individual channel market shares per Nielsen TV

Audience Measurement. Monthly Share Report - average for 2015.

NOTE 2 Time Shift Programme Services: fees are calculated as stand alone programme services and subject to individual broadcaster discussion.

NOTE 3 HD Programme Services that are not simulcast are charged as standalone Programme Services.

NOTE 4 Nielsen Measured News & Sports Programme Services : licence fees are based on matrix of fees above reduced by 60%.



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